

**Client:** Novostrat Ltd.  
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**Subject:** General Underlay Workability

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## **Novostrat Underlays - ticking all the boxes**

The popularity of Novostrat High Performance Underlays seems to be growing daily with Distributors, Retailers and Homeowners alike.

Although still relatively new to the UK market, Novostrat is certainly becoming a name to be reckoned with. The new Sonic Gold Excel underlay will deliver a noise reduction of 22db whilst a roll of it will only weigh a fraction of a roll of traditional underlay, making it easier to store, to handle, to deliver and of course, to lay.

To the user, the Novostrat range of underlays delivers the required level of cushioning under a laminate floor, even levelling out minor underfloor imperfections, high impact resistance, comprehensive damp-proofing and because of their exceptionally low tog rating, they will not reduce the efficiency of underfloor heating systems.

Even developers are now specifying Novostrat products because they are 'Green'. There are no harmful HCFCs, halogens or heavy metals used in their manufacture and at the end of their very long working life they can be fully recycled and reused in the manufacture of other primary commercial or domestic products.

Novostrat is already the largest manufacturer of polyethylene foam in Ireland. Their range of insulation products for domestic and commercial applications is growing steadily – with a total commitment to the provision of True Value Performance. From their Economy underlays to the highest performance products, Novostrat markets on price as well as performance – probably the most important of the boxes to tick given the current economic situation.

Novostrat Limited will be exhibiting at the National Floor Show, Harrogate in September, stand number Q38A.

[www.novostrat-insulation.com](http://www.novostrat-insulation.com)



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