

Client: Novostrat Limited
Date: January 2010
Subject: Increased Production Capacity
Media: Carpet and Flooring Journals

NOVOSTRAT INCREASE PRODUCTION OF HIGH PERFORMANCE FLOORING UNDERLAYS

Novostrat Limited manufacturers of High Performance Underlays for wood, laminate and carpeted floors, have launched 2010 with the installation of an additional production line in order to keep pace with their ever growing order book.

Novostrat is already the largest producer of polyethylene foam products in Ireland with two additional manufacturing facilities in Continental Europe. Growth in their range of flooring underlays, particularly in the UK, has greatly endorsed the company's mantra to 'keep quality high, keep prices competitive'. Novostrat claims to produce an underlay appropriate to every application and every budget.

All Novostrat underlays are light in weight and so are efficient to store, transport, and manage at installation. The generally have low TOG ratings making them ideal to work with underfloor heating systems, they are acoustically efficient reducing noise penetration by up to 22dB.

From Novosrat's flagship underlay, Sonic Gold Excel, to 'Graphite' their 'value' carpet underlay, Novostrat underlays have been greatly welcomed by flooring retailers and wholesalers alike. The new production facilities will ensure that future growth in demand can be fully satisfied.

www.novostrat-insulation.com



The Novostrat Range of High Performance Underlays.